

RTU Course "Commercial Operations (Distance Learning e-Course)"

23041 null

General data

Code	RTC106
Course title	Commercial Operations (Distance Learning e-Course)
Course status in the programme	Courses of Free Choice
Responsible instructor	Atis Kapenieks
Academic staff	Rūdolfs Gulbis Bruno Žuga Sandra Gibže Līga Mangusa Valentīna Strautmane
Volume of the course: parts and credits points	1 part, 2.0 Credit Points, 3.0 ECTS credits
Language of instruction	LV
Annotation	Types and profile of commercial activities. Launching of commercial operations. Tasks, planning. The logic of commercial business. What is business? How to succeed in business? How to prepare a business plan? Is there a market for my business idea? What do I need to run a business? The financial aspects of business planning. Am I satisfied with my business plan? How to present the business plan? Is the business plan complete?
Recommended literature	1. Mācību grāmata : Autoru kolektīvs. Biznesa plānošana brīvajam tirgum. Tālmācības kurss. KĀ UZSĀKT VEIKSMĪGU BIZNESU. Apgāds Zvaigzne ABC, Rīga, 2002.g., 143 lpp. 2. Multimediju CD-ROM : BIZNESĀ PLĀNOŠANA BRĪVAJĀ TIRGŪ (BPOM). 3. Mācību materiāli e-studiju vidē. Studiju Forums internetā.
Course prerequisites	

Course contents

Content	Full- and part-time intramural studies		Part time extramural studies	
	Contact Hours	Indep. work	Contact Hours	Indep. work
	2	0	0	0
	2	0	0	0
	4	0	0	0
	2	0	0	0
	12	0	0	0
	2	0	0	0
	2	0	0	0
	2	0	0	0
	2	0	0	0
	10	0	0	0
Total:	40	0	0	0

Learning outcomes and assessment

Learning outcomes	Assessment methods

Study subject structure

Part	CP	Hours per Week			Tests			Tests (free choice)		
		Lectures	Practical	Lab.	Test	Exam	Work	Test	Exam	Work
1.	2.0	1.0	1.0	0.0		*			*	